



<p><b>What will you see in Business Studies lessons?</b></p> <p>Business studies is centered around the comprehension of Business Principles. This is a foundation that focuses on how businesses work and how they interact in our society. These topics include economics, finance, marketing, operations, and business strategy. Understanding these concepts will allow students to see not only how individual businesses work but also how they interact in a whole industry to drive the economy.</p>	<p><b>What are the common misconceptions that pupils have and make in Business Studies that we need to address?</b></p> <p>Many business students assume that making a profit is the sole purpose of a business. Profit is important, but it's not the only goal of business. Businesses also aim at delivering quality products/services, fostering customer relationships, and contributing to the community. Students often think of business as pure competitive combat. It is more about creating and delivering value to customers. Collaboration with other businesses can be a strategic move for growth. The purpose is not to defeat competitors, but to serve customers more effectively.</p>	<p><b>What will you see in pupils' Business Studies books?</b></p> <p>Comprehensive lesson notes and evidence of live marking used as a starter activity to reinforce previous work, and students record their marks on the work. All work is kept in folders, regularly checked. Whole class verbal feedback is provided and expected to be written down.</p>
<p><b>What assessment (formative and summative) methods do we use in Business Studies?</b></p> <p>Formally assessed work each week, that will be marked and used for feedback and progress. Whole class verbal feedback is provided and expected to be written down. Live marking is often used as a starter activity- usually to reinforce previous work, and students record their marks on the work. Marks from this are sometimes noted down. Exam style questions are used more frequently to develop exam technique.</p>	<p><b>Secondary Business Studies</b></p> <p><b>Information from the last 12 months in Business Studies reveals particular strengths in.....</b></p> <ul style="list-style-type: none"> <li>• Learners are supported, challenged, and understand how the curriculum is inter-connected.</li> <li>• Real-world examples are provided to highlight the applicability of what pupils learn.</li> <li>• Pupils developing excellent subject knowledge and applying prior knowledge to new topics.</li> </ul>	<p><b>Information from the last 12 months in Business Studies reveals a particular focus should be on.....</b></p> <p>In Business A-Level, there is a focus on tests to develop pupils' ability to cope with time pressure in preparation for examinations. Pupils' ability to apply information from case studies or real-life business examples to the context of the question</p>
<p><b>What will you see in Business Studies at Liverpool College that extends beyond the National Curriculum and / or exam specifications?</b></p> <p>KS4 builds the foundation in Business Studies, extending topics towards A-Level/BTEC, while supporting and developing students across the ability range.</p>	<p><b>Parents can help their children in their Business Studies by....</b></p> <p>Parents can support their child's learning by familiarising themselves with the concepts that are being taught in Business Studies. This includes understanding the basics such as management, finance, marketing, economics, and entrepreneurship. Pupils can do self-study through online platforms such as Tutor2u or reading relevant books to gain an understanding of the subject.</p>	